



Partnership – collaboration with impact

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Food fraud drivers

- Deliberate criminal fraud for financial gain (adulteration/substitution – premium products, PDOs)
- Rising commodity prices durum wheat
- Shortage of supply speciality tea, olive oil
- Raw material quality –poor yields, variable composition
- Avoidance of tariffs eg basmati rice
- Sustainability factors e.g. IUU fishing

.....These issues affect all of us!

Policy drivers

- Following horsemeat a number of recommendations were made for UK government (Elliott review). These included supporting opportunities for greater pan-European co-ordination and collaboration to tackle food fraud.
- We have complex, changing global food chains
- consumers preferences are changing
- driving new types of food fraud.
- We need to stay ahead of the curve and work together.
- Need to maximise use /impact of budgets

.....against a backdrop of decreasing resources and increased globalisation



Elliott Review into the Integrity and Assurance of Food Supply Networks – Final Report

A National Food Crime Prevention Framework

July 2014

Research Challenges in detecting food misdescription

- 1. Issue is linked to a legal requirement, standard or guidance; conclusion must be beyond reasonable doubt, but data interpretation is made against a background of analytical uncertainty, natural variation etc
- 2. Finding a marker that characterises the food, one of its ingredients, the adulterant(s), the processing, production or geographic origin
- 3. Availability of authentic samples (databases)
- ...We all need to solve these to enforce food labelling law

Current food authenticity challenges

CATEGORY	EXAMPLES
Origin of food from sustainable	Palm oil, fish, exotic meats
sources	
Method of food <u>production</u>	Organic, free-range or Halal food
Substitution - Quantification of	Meat species in processed foods
ingredients	
Designation of geographical origin	Meat, fish , composite foods
(Food Information legislation)	
Specialty foods	Vanilla, saffron, honey, balsamic
	vinegar, Basmati rice
Adulteration - Alcoholic and non-	Fruit juices, wine, spirits
alcoholic beverages	
Miscellaneous	High protein foods

Successful collaborations

• EU framework projects (TRACE and FOOD INTEGRITY) and individual projects.

Case study – gelatine in meat

- EU problem
- inter-laboratory trial to validate a new proteomics method to determine the species origin of gelatine injected into meat
- involved labs in six countries and EU Commission
- Challenge to find these other labs and secure support from the relevant government department/ministry
- We need to make it easier to do collaborative research

What do I need from Authent-net?

- I need to know:
 - which countries fund research on food authenticity,
 - how that funding works on a national level
 - what areas countries fund and why
 - what their future strategic priorities are
 - what their lab capabilities are
 - Where is the research expertise on....?
 - Any interest in working collaboratively....?
 - What knowledge exchange networks exist?
 - Who are the lead contacts in each country (other funding bodies?
 - Ways of sharing intelligence?
 - how I can add value by working with others?

What are the benefits to me from being involved in Authent-net?

- Know who my counterparts are –
- link to the right people with the right knowledge
- A 'safe space' to share information, partner
- Be part of a network to collaborate on research
- co-ordinate with other funders with similar priorities
- maximise investment and impact
- Avoiding duplication
- Aligning research priorities to support food labelling law



Authent-net will provide a shared approach, knowledge and the tools to help deliver collaborative research to better tackle food fraud

Network hub

- to understand what the common priorities are in other countries, who funds what, how they prioritise, where their expertise lies, what commodities the are interested in.
- Brings together people to align strategic priorities and development of a common understanding of the issues.
- Have the opportunity to shape a strategic research agenda for Europe on food authenticity research.

Prague & Dublin 2016 Funder priorities

- Start building links
- To identify funders in this area (Gov, institutes, other?)
- Funding mechanisms and level of funding available?
- Building not duplicating bring together Food Integrity outputs into one place
- Safe space to network, collaborate, partner
- Connectivity between funder priorities, researchers and gaps
- "Strategic Research Agenda" or a common set of research goals a priority to provide focus for collaboration

What next?

Today's funder discussion (closed session)

2 areas

Collaborative research

Your views on

- how to use Authentnet to build our funder community what works for you?
- Possibilities for collaboration e.g. joint calls (SCAR ERANET proposal, other funding instruments?)
- Commitment to collaborate in joint calls/other activities on food authenticity
- research topic priorities and funding levels by country

Authent-net tools and user needs (as funders) (feedback to Philippe)

- Your end user needs for the Food Authenticity Research Network Research Hub (FARNH) – issues, gaps?
- Your views on the proposed secure space for national funding bodies
- Your views on the national/commodity status Reports do they meet your needs?

Thank you



Funders' discussion (closed session)

Agenda

16.45: welcome and introductions

16.55 AutnetNet tools and funder user needs feedback – 30 mins

(FARNH, secure space, status reports)

17.25 collaborative research

- How can we use AuthentNet to build a funder community?
- Who wants to collaborate on joint research?
- What type of collaboration do you want? (joint calls?, projects, knowledge exchange, data sharing?
- What are your research priorities?
- Funding levels?

18.10 AOB and close meeting